

## SHAW VINEYARD ESTATE PRIZE IN GLOBAL MARKETING

### CONDITIONS OF AWARD

#### 1. INTRODUCTION AND RECOGNITION

Each year the ANU College of Business and Economics may offer one prize known as the *Shaw Vineyard Estate Prize in Global Marketing*.

The objective of the prize is to award a student who achieved the best result as shown by the award of the highest mark in the nominated course Global Marketing (MKTG7035) in the academic year of offer.

The value of the prize is \$500.00.

#### 2. ELIGIBILITY

The award is available each year to an ANU Student who is:

- a) domestic or international student;
- b) enrolled in an graduate Master program in the ANU College of Business and Economics;
- c) completing the course Global Marketing (MKTG7035) in the academic year of offer.

#### 3. SELECTION AND CRITERIA

The prize shall be awarded to the student who achieves the best result as shown by the award of the highest mark for the Global Marketing course.

The ANU College of Business and Economics reserves the right to make no award if it considers there is no applicant of sufficient merit. The College may also vary the number of prizes if multiple winners are identified by splitting the prize.

If the course Global Marketing ceases to be offered, the prize shall be awarded in respect of another course the content of which, in the opinion of the Dean of the ANU College of Business and Economics, is similar to the content of the course above.

#### 4. RECIPIENT OBLIGATIONS

The awarding of the prize is based on the information provided to the University. A prize may be declined by the recipient once they have been notified as the prize winner. This must be provided in writing to The College of Business and Economics no later than 30 days from notification.

If the prize is accepted by the recipient, they agree to the publication of their name.

In some instances, the recipient may be asked to:

- 1) Write a letter of thanks to the donor;
- 2) Participate in marketing activities and/or asked to provide a reflective statement

## **5. REVIEW OF PRIZE**

The award will be reviewed:

- (a) at the conclusion of the period outlined in section 1; or
- (b) if any eligibility requirements are to be amended; or
- (c) after 3 years.

whichever is earliest.

## **6. VARIATION TO CONDITIONS OF AWARD**

In exceptional circumstances and on a case-by-case basis, these conditions of award may be varied by the Dean of the ANU College of Business and Economics on the recommendation of the Registrar.

## **7. CONTACT WITH THE COLLEGE**

All enquiries regarding the prize and changes, issues, or further information after acceptance should be made to:

*Scholarships and Prizes*  
*ANU College of Business and Economics*  
*Canberra ACTON 2601*  
*AUSTRALIA*

*Email: [scholarships.cbe@anu.edu.au](mailto:scholarships.cbe@anu.edu.au)*

## **8. DISCLAIMER**

The recipient of this award is subject to The Australian National University Act 1991 as amended, and to the Statutes, Rules, Regulations and Resolutions of the University.

These conditions of award should be read in conjunction with the University's Coursework Scholarships Policy & Procedures available from the ANU website.

## **9. RELATED POLICIES, PROCEDURES & RULES**

ANU Coursework Scholarship Policy - [https://policies.anu.edu.au/ppl/document/ANUP\\_007803](https://policies.anu.edu.au/ppl/document/ANUP_007803)

ANU Coursework Scholarship Procedure - [https://policies.anu.edu.au/ppl/document/ANUP\\_009607](https://policies.anu.edu.au/ppl/document/ANUP_009607)

ANU Academic Misconduct Rules – <https://www.comlaw.gov.au/Details/F2014L01785>

ANU Discipline Rules – <https://www.comlaw.gov.au/Details/F2014L01792>