



Australian
National
University

Concluding and finishing a CECS report

ANU Academic Skills

Conclusions

- Summarise your key findings
- Any limitations?
 - Limitations may be discussed as well / instead in the discussion section
- What are the recommendations and future directions?
- So what? What are the implications of your findings?

CECS conclusion

The purpose of this paper was to investigate the effect of a chosen technological fix and how it failed through a system dynamics lens, by creating a dynamic hypothesis and concluding whether it was accurate. The chosen technological fix was the electronic cigarette, a piece of technology used to decrease the amount of people smoking with tobacco cigarettes. The dynamic hypothesis implied that through the marketing of e-cigarettes, non-smokers were trying out e-cigarettes, getting addicted to nicotine and because of the gateway effect of e-cigarettes, some were transferring over to traditional cigarettes. This hypothesis showed that e-cigarettes fit the fixes that fail archetype because they end up adding to the original problem and creating more negative effects on people who were not apart of the problem to start off with. This hypothesis was supported by the gathered research, but the field of research in general had gaps pertaining to areas such as age and any long-term effects of e-cigarettes.

Further work that needs to be done in this area to decrease the limitations and increase the reliability of the research include; generating more research into the effects of all ages on the hypothesis and investigating how variables such as socioeconomic factors and companies can influence relationships between variables and data. Research that includes longer trial periods and investigations into the long term health effects of electronic cigarettes, especially when they are used regularly needs to be furthered.

In order to create a more in-depth dynamic hypothesis of the system structure, more variables that affect the system need to be considered. These variables could include the ones that were mentioned in the above paragraph that need more research to be completed before they become variables with affects that are provable.

To increase the affect that the published research has about the health effects of e-cigarettes on the general public to deter any new non-smokers entering the market the reliability and overall comprehensiveness of the research done needs to be improved. Without a larger push against e-cigarettes by the scientific community more people who do not need to will feel the negative effects gained from the use of e-cigarettes.

CECS conclusion: what was done

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CECS conclusion: key message

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CECS conclusion: limitations and future directions

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CECS conclusion: so what / implications

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Edit in four levels:

ARGUMENT

Is there a clearly stated key message or response to the question?

STRUCTURE

Is the structure logical and does it outline the reasons for our response?

PARAGRAPHING

Are the paragraphs clear and well balanced – do they support our message?

EXPRESSION

Is the expression clear and consistent?

Good presentation

- Proofread your work (concise, analytical language, correct grammar and punctuation)
- Check referencing is correct
- Ensure figure legends and table headers are clear and consistent
- Make sure heading formats are consistent
- Format the document correctly (spacing, margins)
- Label appendices and refer to them correctly in the report (Appendix A, B etc)

In sum

- Summarise your key findings
- Any limitations?
 - Limitations may be discussed as well / instead in the discussion section
- What are the recommendations and future directions?
- So what? What are the implications of your findings?