

# ANU Careers- Employer Engagement Costings

## **Employer Presentations**

**Employer Visit Presentations** (held throughout the year)

**A Day in the Life Presentation** (held throughout the year)

**Interactive Sessions** (held throughout the year)

A great way to directly promote your graduate program and employment vacancies to students is through an on-campus presentation. This allows you to showcase your organisation, graduate program and other employment opportunities, and meet directly with students of specific interest to your recruitment needs.

### **Inclusions:**

- Venue hire
- Coordination of the employer presentation; including management of the student registration process
- Promotion of your employer presentation across campus, including: ANU Careers Facebook, CareerHub, Student Societies and the relevant college areas.
- Standard audio-visual equipment (including laptop and data projector)
- COVID protocols and risk assessment procedures

**Cost:** \$250 one hour on-campus presentation

\$500 for one hour presentation, followed by one hour networking.

Presentations via Video Conference - \$150 per hour

- For international and interstate employers unable to personally attend the ANU, a virtual presentation can be arranged using video conference facilities.

### **Industry Panel Discussions:**

Would you like to be part of an interesting panel discussion with other industry experts discussing important topics our students want to know more about. At these panel events, we ask employers answers questions about their role in your organisation, in order to give examples about directly working with graduates. We would also welcome a recruitment/ talent expert to answer questions specifically about your recruitment process once the panel is over.

Industry Panel 1: Reality Check! What are the skills gaps employers keep seeing in graduates?

Industry Panel 2: Top tips to set me up for success and secure a graduate role!

**\$250 per employer (max 3 different employers at each panel)**

## **Brand Promotion**

Advertise and promote your vacation, graduate and other employment opportunities to relevant students, across campus, on ANU Careers Facebook page and on our internal jobs platform, CareerHub. Free of charge.

Featured Employer of the Week pinned to the top of our Facebook page and banner within our online resource platform for students. Logo placement and feature cost \$440 for the week and boosted.

## **Careers Fairs**

Attending a careers fair is an ideal way to meet potential candidates face-to-face, raise your profile and gain excellent exposure for your employer brand.

**Tertiary to Work Careers Fair** – (held in March) The annual Tertiary to Work Graduate Careers fair showcases graduate employment opportunities to students and graduates of the ANU and each of the tertiary institutions in the ACT. **\$1320 to attend both ANU and UC Campuses.**

**Sponsorship options for ACU Campus.**

**Sponsorship packages with added benefits are also available for ANU and UC. To find out more please visit the TTW website [here](#).**

**ANU Law Fair** – (held in March) provides an opportunity for law firms, government departments and professional services firms to promote their graduate, vacation and summer clerkship opportunities to high calibre law students. **Cost:** \$250

**\*\*(Sponsorship options available)\*\***

Single Stall registration includes:

- 1 Stall including; 1 table with black table cloth (Measurements: 183 (L) x 76 (W) x 74 (H) cm) or equivalent and 2 chairs
- Use of ANU facilities including wifi
- Promotion of your organisation's attendance at the expo

**Career Connect** - Connecting students and employers locally and globally, is a virtual event happening 12th August 2021. Career Connect 2020 attracted over 1000 ANU students. **Cost:** \$550.00

The event will again utilise the WHOVA (hoo-va) platform, which has been upgraded over the past year. <https://whova.com/>.

We will provide you with easy pre-event management of your information.

**Included in your booth:**

- **Virtual Booth (open one week before the event)**
- **Company video**
- **Document uploads**
- **Photo uploads**

- **Company profile information and URL**
- **Virtual networking/chat**
- **Access to student information, should they opt-in**

Options for sponsorship are also available, which includes featured logos across the virtual platform, promotion in our advertising to students and email advertising for sponsors to all ANU students.

## **Australian Crisis Simulation Summit (invitation only)**

**Cost:** TBA

If held online- 30minute webinar or 1hour panel presentation.

The ACSS Careers event will connect 70 high-calibre students to the people and institutions who play a key role in shaping and implementing national security policy in Australia. The careers event will take place as part of the 2021 Australian Crisis Simulation Summit. This is a student-led, ANU-supported initiative that is preparing the next generation of Australia's national security leaders for the inevitable challenges and crises Australia will face in the 21st Century.

If held in person- Single Stall registration includes:

- 1 Stall including; 1 table with black table cloth (Measurements: 183 (L) x 76 (W) x 74 (H) cm) or equivalent and 2 chairs
- Use of ANU facilities including wifi
- Catering for 2 representatives (4 for Double Stall holders) Additional rep \$55 each
- Promotion of your organisation's attendance at the expo

## **Individual Recruitment Interviews**

ANU Careers has an interview room and a seminar room available for use for interviews and assessment style recruitment processes. You may book to use these facilities at any time during the academic year.

ANU Careers can:

- Provide private interview rooms
- Provide morning and afternoon tea for interviewers
- Check in students at the time of interview

**Cost:** \$180