Employer Engagement Prospectus Semester 1, 2023
At ANU Careers, our team of qualified and highly specialised staff have been connecting industry with students for many years. We pride ourselves on assisting and advising employers on the best ways to attract and secure the ANU talent they are looking for. We offer a wide range of services to assist employers in the promotion of employment opportunities exclusive to ANU students.

The ANU has 7 academic colleges that house a number of schools and research centres that specialise in a range of disciplines - some unique in Australia and the region. As a central service, we operate across every discipline area at ANU and our team can connect you with students at all year levels, including recent graduates up to 12 months after completion. Our industry partners include public, private, and not-for-profit sectors. We are always interested in working with you to come up with creative ways to meet the needs of your organisation and can tailor strategies or explore new and innovative ways for you to engage with our students.

Who are we?

Rachel Howard
Employer Engagement Manager

Jade Toscan
Employer Relations Officer
Consulting Focus

Jason Yip
Employer Relations Officer
Government Focus

Konstantin Vilkov
Employer Relations Officer
STEM Focus

Contact us at careers.employer@anu.edu.au
Key Dates

ANU Careers Week - Symposium
Tuesday 21st February

ANU Careers Week - STEM Speed Networking
Wednesday 22nd February

ANU Careers Week - Career Skills Workshop/Employer Presentations
Wednesday 22nd February

ANU Careers Week - ANU Careers Fair
Thursday 23rd February

Government Speed Networking
Wednesday 1st March

Consulting and Other Industry Speed Networking
Thursday 2nd March

ANU Law Careers Fair
Wednesday 8th March

Tertiary to Work - Canberra's Largest Graduate Careers Fair
Tuesday 21st March - All Disciplines Fair
Wednesday 22nd March - Health and Education Fair

*Visit out website here for future events
Overview: 2023 Engagement Activities for Employers

1. ANU Careers Week
   - Symposium
   - STEM Speed Networking
   - Career Skills Workshop/Employer Presentations
   - ANU Careers Fair

2. Careers Fairs
   - Tertiary to Work
   - Law Fair

3. Employer Events
   - Speed Networking
   - Career Skills Workshop
   - Employer Presentations
   - Other events

4. CareerHub Promotion

5. Social Media Promotion
ANU Careers Week

A new event for 2023

Positive employability outcomes depend largely on students’ accurate understanding of the world of work. ANU Careers Week is an opportunity to connect directly with ANU students in a collaborative environment, to discuss current careers and employability issues with ANU staff and to host activities that benefit ANU students, industry partners, and other stakeholder groups from across the University. If you would like to participate in the ANU Careers Week, please click here and one of our employer relations officers will be in touch with you.

Day 1- Tuesday 21st February

Careers Week- Symposium
4pm- 7pm
Audience: All employers and employability staff at ANU (WIL, internships, careers etc)
Cost: FREE

Day 2- Wednesday 22nd February

ANU Careers Week- STEM Speed Networking
Audience: Students and Employers
Cost: $250 per table
15 employer spots available

ANU Careers Week- Career Skills Workshops/Employer Presentations
Audience: Students and Employers
Cost: $250 per workshop
5 employer spots available

Day 3- Thursday 23nd February

ANU Careers Fair- Kambri Cultural Centre
Audience: Students and Employers
Cost:
9 - Premium spaces @ $1300
28 - Indoor spaces @ $1000
7 - Outdoor spaces @ $1000

Employer Engagement Prospectus (Semester 1, 2023) Contact us at careers.employer@anu.edu.au
# Sponsorship

**ANU Careers Week**

To reach a broader audience and highlight your organisation, please consider these sponsorship options at ANU Careers Week.

## Sponsorships:

<table>
<thead>
<tr>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Your brand as a Gold sponsor on all promotional materials at all ANU Careers week events.</strong> Prominent branded double booth and access to over 800 ANU students at ANU Careers fair</td>
<td><strong>Your brand as a Silver sponsor on all promotional materials at all ANU Careers week events.</strong> Prominent branded single booth and access to over 800 ANU students at ANU Careers fair</td>
</tr>
<tr>
<td>Only 2 sponsor places</td>
<td>Only 2 sponsor places</td>
</tr>
<tr>
<td>Total cost: $5000</td>
<td>Total cost: $3500</td>
</tr>
<tr>
<td>• Your brand as a major sponsor throughout the event. In promotional materials online and offline, and mentioned at all events</td>
<td>• Your brand as a silver sponsor throughout the event. In promotional materials online and offline, and mentioned at all events</td>
</tr>
<tr>
<td>• Logo on major sponsors banner inside the venue</td>
<td>• Logo on major sponsors banner inside the venue</td>
</tr>
<tr>
<td>• Prominent double booth at the ANU Careers Fair</td>
<td>• Prominent single booth at the ANU Careers Fair</td>
</tr>
<tr>
<td>• Bring up to six of your staff members - free catering</td>
<td>• Bring up to four of your staff members - free catering</td>
</tr>
<tr>
<td>• Opportunity to send a personalised email to registered participants prior and after the event</td>
<td>• Opportunity to send a personalised email to registered participants prior and after the event</td>
</tr>
<tr>
<td>• Your hyperlinked logo and promotional video on the ANU Careerhub and Careers Toolkit platforms</td>
<td>• Your hyperlinked logo and promotional video on the ANU Careerhub and Careers Toolkit platforms</td>
</tr>
<tr>
<td>• Presentation to targeted students at some point during the 3 day event</td>
<td>• All other standard inclusions</td>
</tr>
</tbody>
</table>

To reach a broader audience and highlight your organisation, please consider these sponsorship options at ANU Careers Week.

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Activations
ANU Careers Week

To reach a broader audience and highlight your organisation, please consider these sponsorship options at ANU Careers Week.

Activations:

<table>
<thead>
<tr>
<th>Branded Cupcakes</th>
<th>Gelato bar</th>
<th>LinkedIn Photo Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>200 Branded cupcakes at your stall</td>
<td>Gelato booth</td>
<td>Professional photographer to shoot student headshots</td>
</tr>
<tr>
<td>Your logo on the cupcakes and on all advertising collateral - online and offline</td>
<td>Your logo on all advertising collateral - online and offline, and banner at the stall</td>
<td>Your logo on all advertising collateral - online and offline, and banner at the stall</td>
</tr>
<tr>
<td>$800</td>
<td>$1500-$2000</td>
<td>$800</td>
</tr>
</tbody>
</table>
# ANU Careers Fair

## Booths and inclusions:

<table>
<thead>
<tr>
<th>Premium Space</th>
<th>Indoor Space</th>
<th>Outdoor Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full student marketing support: ANU website, ANU Careerhub, ANU Careers Toolkit, ANU social media, emails and newsletters, info screens</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Catering for 2 representatives</td>
<td>Catering for 2 representatives</td>
<td>Catering for 2 representatives</td>
</tr>
<tr>
<td>1 table 1.8m with table cloth and 2 chairs</td>
<td>1 table 1.8m with table cloth and 2 chairs</td>
<td>1 table 1.8m with table cloth and 2 chairs</td>
</tr>
<tr>
<td>1 Booth 2.5 x 1m with company name on fascia and logo on backboard</td>
<td>Prominent Table space indoors at Kambri Cultural Centre</td>
<td>Marquee and table space outdoors in the courtyard of the Kambri Cultural Centre</td>
</tr>
<tr>
<td>WiFi access</td>
<td>WiFi access</td>
<td>WiFi access</td>
</tr>
<tr>
<td>Power &amp; lighting</td>
<td>No power</td>
<td>No power</td>
</tr>
<tr>
<td>$1300</td>
<td>$1000</td>
<td>$1000</td>
</tr>
</tbody>
</table>

Employer Engagement Prospectus (Semester 1, 2023) Contact us at careers.employer@anu.edu.au
Career Fairs

Tertiary to Work

Tertiary to Work is Canberra’s largest graduate careers fair! Meet with students from the Australian National University, UC, and ACU at each of our campuses. The fair will allow you to showcase graduate employment opportunities to students from a broad range of academic disciplines. The event is attended by more than 60 of Australia’s largest employers, including: Commonwealth and NSW government departments, financial services, professional services & technology firms, engineering firms, community organisations and more! In 2020 we had over 1200 ANU, UC and ACU in attendance. For more information please click here. If you would like to participate in the TTW All Industry Fair, please click here and if you would like to participate in the TTW Health and Education Fair please click here.

Inclusions:
- Full marketing support: TTW website, social media, emails and newsletters, distribution of printed materials
- Catering for 2 representatives
- 1 Booth 2.5 x 1m with company name
- 1 table 1.8m with table cloth
- 2 chairs
- Public WiFi access from UC
- Power & lighting

Cost:
Day 1 All Industry Fair - 21st March ($1320), Day 2 Health and Education Fair - 22nd March ($220)

ANU Law Careers Fair

The ANU Law Careers Fair will provide students with an opportunity to network and engage with industry specialists, gain an insight into specific business units and industries, and meet recruiters and staff. For more information and other engagement opportunities, please visit our website here.

To book the ANU Law Careers Fair REGISTER HERE

Inclusions:
- 1 table with black tablecloth and 2 chairs
- Use of ANU facilities including WiFi
- Promotion of your organisation in all student marketing material
- Lunch catering for 2 exhibitors

Cost:
$300
3 Employer Events (in-person & virtual)

Speed Networking
This event will be divided into Government, STEM, and Consulting and other industry. There will be 10-minute rounds where you may wish to discuss resumes, interview advice, what it takes to be a competitive job candidate and the importance of creating strong professional networks. Representatives may also want to discuss the different roles, responsibilities and what your organisation offers in relation to careers in your sector. Please fill in our online form if you would like to participate in the speed networking event and one of our employer relations officers will be in touch with you.

Career Skills Workshop
An opportunity to host a 1-hour workshop in collaboration with ANU Careers on one of these topics or another career topic of your choice: interview skills, writing a pitch or selection criteria, how to network effectively, acing CVs, assessment centres, job hunting and more. Please fill in our online form if you would like to organise a Career Skills Workshop and one of our employer relations officers will be in touch with you.

Employer Presentations
A great way to directly promote your graduate program and employment vacancies to students is through an on-campus presentation such as a day in the life presentations, interactive sessions and more. This allows you to showcase your organisation, graduate program and other employment opportunities, and meet directly with students of specific interest to your recruitment needs. Please fill in our online form if you would like to organise an employer presentation and one of our employer relations officers will be in touch with you.

Other Events
If you would like to organise an event that is not listed above such as individual first-round recruitment interviews or any other events, please contact us at careers.employer@anu.edu.au
## Employer Events (in-person & virtual)

### Inclusions & Costs:

<table>
<thead>
<tr>
<th>Speed Networking</th>
<th>Career Skills Workshops</th>
<th>Employer Presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full student marketing support: ANU website, ANU Careerhub, ANU Careers Toolkit, ANU social media, emails and newsletters, info screens.</td>
<td>Topic decided in collaboration with ANU Careers Consultant</td>
<td>Choice of topic</td>
</tr>
<tr>
<td>Catering for 2 representatives</td>
<td>Coordination of the employer presentation; including management of the student registration process. 1 table 1.8m and chairs</td>
<td>Coordination of the employer presentation; including management of the student registration process</td>
</tr>
<tr>
<td>3 hour event</td>
<td>1 hour event</td>
<td>1 - 2 hour event</td>
</tr>
<tr>
<td>WiFi access</td>
<td>WiFi access</td>
<td>WiFi access</td>
</tr>
<tr>
<td>Access to up to 60 students</td>
<td>Access depends on venue and interest</td>
<td>Can include catering supplied by employer</td>
</tr>
<tr>
<td>$250/hour (in person) $150/hour (virtual)</td>
<td>$250/hour (in person) $150/hour (virtual)</td>
<td>$250/hour (in person) $150/hour (virtual)</td>
</tr>
</tbody>
</table>

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You are welcome to use our online platform CareerHub. This is the online platform where employers can share graduate jobs, internships, vacation programs, casual positions and work experience, events and more with our students directly through our online noticeboard. We have over 26,000 registered students and it is a great way to engage. The platform is free and easy to use and involves creating an organisation profile and listing opportunities that relate to a student’s studies and career development. Third party recruiters and recruitment agents may incur a fee. The following are instructions on how to register and advertise on CareerHub.

To register your company:

1. Go to our website at http://careerhub.anu.edu.au/employers
2. Select Register on CareerHub on the top left-hand side of the screen.
3. Select the most appropriate Employer Type for you.

*Following approval of your registration, you will be able to place jobs online, as well as request presentations/events. This approval process typically should take no longer than 2-3 days.

To place an advertisement:

1. Follow the above instructions to log in to CareerHub.
2. Click on Add a New Job to enter your job details (i.e., a brief introduction of organisation, responsibilities and duties, qualifications and/or skills and the application process), then click ‘Continue’. You will be notified once your job advertisement has been approved and placed online.

*Please make sure you include a pay rate that isn’t “negotiable” or “TBA.” If you do not wish to disclose the exact pay rate on the listing, please list it as “Competitive” or “Market Rate” and let ANU Careers know the pay rate via email so we can ensure our students are being fairly paid. If you have any questions, please contact careers@anu.edu.au

Your event will feature in the ‘Careers Week’ newsletter using our online toolkit. We will also share your event via Facebook and LinkedIn as well as connecting with discipline specific cohorts within our colleges and student societies. Please send us a short blurb and attach an image (JPG or PNG), and potentially a link to your webpage or application page to careers.employer@anu.edu.au
Contact us

ANU Careers

Employer Engagement

E. careers.employer@anu.edu.au
W. https://www.anu.edu.au/students/careers-opportunities/careers/employers

ANU Careers

E. careers@anu.edu.au
W. https://www.anu.edu.au/students/contacts/anu-careers

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