ANU Global Programs

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Expand Your Horizons

Internationalise Your ANU Degree

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PRIMO 2019

SEOUl, SOUTH KOREA
26 June - 24 July 2019
Sungkyunkwan
University

NORWICH, UNITED KINGDOM
29 June - 27 July 2019
University of
East Anglia

ONTARIO, CANADA
28 June - 12 July 2019
Queen’s
University

Presented by ANU Global Programs
March/April 2019
What are PRIMO Programs?

• PRIMO is unique to ANU!
• PRIMO are overseas, short, multi-disciplinary, credit-bearing programs for “first-year” students.
• Funding provided to help assist with undertaking these opportunities as first year students unable to access OS-HELP.
• Not a first year student? You can still apply directly to the partner and attend our pre-departure activities.
## Programs: Winter 2019

<table>
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<th>Country</th>
<th>Program</th>
<th>Length</th>
<th>Area</th>
<th>Funding</th>
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<tr>
<td>Canada</td>
<td>Political Studies Summer Institute at Queen’s University</td>
<td>2 weeks</td>
<td>Politics and Culture</td>
<td>$3,000 AUD</td>
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<tr>
<td>United Kingdom</td>
<td>International Summer School at the University of East Anglia</td>
<td>4 weeks</td>
<td>Multidisciplinary</td>
<td>$3,000 AUD</td>
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<tr>
<td>South Korea</td>
<td>International Summer Semester at Sungkyunkwan University</td>
<td>4 weeks</td>
<td>Multidisciplinary</td>
<td>$3,000 AUD</td>
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University of East Anglia (UK) – International Summer School
29 June 2019 to 27 July 2019

- 3 Endeavour grants and 7 VC Travel grants
  - AUD $3,000 for first-year students
- £2,550 (~$4,670 AUD) for all ANU students

Inclusion
- Return Heathrow Airport transfers
- Four weeks on-campus private en suite accommodation in a shared flat
- Induction and orientation programme
- Social activities
- Final celebrations
- Tuition, field trips and tutorials

Deadline to apply: 1 April, 11.55pm
Campus Life
# UEA- ISS – Social Activities

<table>
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<tr>
<th>Activities Included</th>
<th>Optional Extras</th>
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<tr>
<td>Welcome brunch</td>
<td>Cambridge daytrip</td>
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<tr>
<td>UEA campus tour and Norwich city tour</td>
<td>London daytrip</td>
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<tr>
<td>Sunday roast dinner</td>
<td>Bowling and karaoke</td>
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<td>Supermarket trip</td>
<td>Seaside daytrip</td>
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<tr>
<td>Great British quiz</td>
<td>Additional social package</td>
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<tr>
<td>Mississippi Paddle Boat Cruise</td>
<td>Harry Potter studio tour</td>
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<td>International Food Night</td>
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Courses

- Branding, Advertising and Digital Marketing
- Creative Writing
- Digital Animation:
  - creating a 3D Computer Generated Movie
- Global Media and Communications Law
Are you fascinated by the world of brands and branding? Do you wonder about how advertising brings to life the power of brands, making them resonate with our emotions?

Branding is the essence of creating a distinctive product or service that has market appeal and which consumers instantly recognize. Learn why the world’s most successful brands are so recognisable through how they are presented and advertised. Gain invaluable insights on the methods of marketing that work to connect brands with consumers and help propel sales through traditional media, like press and TV adverts, but also increasingly through digital marketing via the Internet and social media.

This intensive and interactive module will help you explore the connection between advertising and marketing communication techniques and how they shape brand messages. Providing theory and practice of building and maintaining successful brands and communicating them to the target market, alongside hands on activities to understand how advertising campaigns are designed, developed and managed. You'll also get hands-on experience of creating advertisements, posters, TV commercials, event marketing campaigns, social media strategy, and website design.

“I have picked up cross cultural communication skills and learnt to work with people from different places”
-Grace from Singapore, Branding, Advertising and Digital Marketing 2018

Field trips may include: BBC Voices Workshop (The Forum, Norwich), London’s Museum of Brands and The History of Advertising Trust.
Digital Animation: Creating a 3D computer generated movie

This module will focus on gaining practical experience in creating and modifying 3D models using the industry standard software Autodesk 3ds Max. You will learning how to apply a range of textures and surfaces to objects, and how to add lighting for realism and special effects. All building towards the creation of your final animation project.

You’ll have access to our world-class teaching facilities, including our specialised graphics lab. And by the end of the course you will have gained an in-depth understanding of the issues involved in the creation of 3D models and how they are used to create visual images and animations.

"The best thing about my module, Digital Animation, was being exposed to people who work in the field – the instructors are dedicated, are the best at what they do and impart not only knowledge but their enthusiasm for the subject matter, further driving you to excel and do more. There was never a dull moment: each instructor had their own strengths in regards to animation and always shared everything they knew without reserve. They assist whenever required and support you in every way possible."
- John from Australia, Digital Animation 2014!

Field trips may include: Science Museum (London), Bletchley Park: Home of the Codebreakers (Buckinghamshire)
Creative Writing - school of literature, drama and creative writing

Study in England’s first UNESCO City of Literature – the place where literature, quite simply, is happening right now. Experiment with prose fiction and poetry and explore your creativity, while being guided in the craft and technical elements of creative writing.

You will study the work of established authors and gain the skills essential to becoming a writer, including writing in drafts and reading as a writer. You will finish the course by writing, editing and publishing a literary magazine for the end of the summer finale celebrations.

There are no specific entry requirements for this module but an expectation to participate.

"I learned so much more about how to improve my own writing than I had in my previous classes back home, and because the module focuses on both prose and poetry, I was able to hone my skills in both areas."

- Marissa from the USA, Creative Writing 2018 - read the full post on our blog!

Field trips may include: Shakespeare’s Globe Theatre (London), National Centre for Writing (Norwich).
Increased access to the Internet has played a significant role in how media industries and governments regulate the media.

We will investigate the increasingly globalised and integrated media industries, looking to the rule of law and to national legal systems. You will be encouraged to share the legal systems of your own country to explore the challenges posed by the developments of the ‘information society’.

Topics covered will include media regulation, electronic commerce, human rights, global governance of the Internet, and disputes between states as to the extent to which national laws apply to transnational messages and transactions.

"UEA International Summer School was the perfect opportunity to gain international awareness and to narrow the distances among countries and continents."
- María Emilia from Uruguay, Global Media and Communications Law 2017

Field trips may include: Royal Courts of Justice, The Supreme Court of the United Kingdom (London).
Queens University (Canada) - Political Studies Summer Institute

28 June 2019 to 12 July 2019

- Learn about Canadian politics and culture
- 10 VC Travel Grants of AUD $3,000 for first-year students
- CDN $5,500 (~AUD $5,600) for nominated students
- Inclusions:
  - Tuition
  - on-campus accommodation
  - field trips
  - breakfast and lunch
  - transportation while in Canada
  - program materials
  - Full gym membership
- Deadline to apply: 1 April, 11.55PM
Field Trips

Educational Field Trips

Upon arrival, students will visit the beautiful Niagara Falls. Students will explore the Niagara parkway and the downtown shopping scene. Additionally, students will have a tour of the Maid of the Mist.

During the first week of the program, students will travel to Ottawa, the nation’s capital. While there, students will tour the Canadian Parliament buildings and learn about its importance for Canadian politics. Other activities in Ottawa include visiting two of Ottawa’s most popular attractions, the Canadian Museum of History and Canadian War Museum.

Students will explore Montreal, Quebec in their second week of study. Montreal offers a great insight into the French culture that is integral to Canadian political culture. Students will explore the Bonsecours Market and Old Montreal. Additionally, students will visit St. Joseph’s Oratory (Canada’s largest church) and the Montreal Botanical Gardens.

During the second week, students will experience two days in Toronto, Ontario’s capital. While there, students tour the Canadian Broadcasting Company and the CN Tower. Students will also have a full day of free time to explore the cities shopping and eating districts.
Course

Learning will take place both in and outside the classroom. While at Queen’s University, students will attend two educational programming sessions per day. Queen’s University is located in one of Canada’s oldest cities, Kingston Ontario. As the original capital of Canada, Kingston offers a number of historic sites for students to visit and is an ideal place to learn. The program will include talks from professors, politicians, and media personnel.

Classroom programming will include the following:
- Canadian Life and Politics
- Chinese-Canadian Relations
- Canada’s Military History
- Structure of Canadian Government
- Women in Canadian Political Life
- Aboriginal Politics: Canada’s Original Peoples
- Canadian Politics and the Media
Sungkyunkwan University (SKKU) (South Korea) - International Summer Semester

26 June 2019 to 24 July 2019

- 6 NCP grants of AUD $3,000
- 5 tuition-waived places for PR/International students
- Multidisciplinary
- Cost: $2905
  - Tuition ₩1,680,000 (approx. $2,100 AUD) for nominated students
  - Accommodation $805

> Deadline to apply: 1 April, 11.55PM
Cultural Activities

- The Everland and Caribbean Bay amusement parks
- The Nanta comedy show
- Old Seoul City Tour
- Taekwondo Experience
- and more!
Courses

- Business & Management
- Economics
- Social Science
- Engineering & Computer Science
- Data Science & Mathematics
- Korean Language & Korean Studies

- Students can choose up to three courses: a Morning (09:00~11:45) session and an Afternoon (13:00~15:45) session, and an Evening (16:00~18:45) session.
- Class time: Morning (09:00~11:45) Session (09:00~11:45) / Afternoon (13:00~15:45) Session (13:00~15:45) / Evening (16:00~18:45) Session (16:00~18:45) Monday to Friday (5 days a week)
- Each ISS course, which provides 3 academic credits, requires students to fulfil 3 study hours per day throughout the whole program, while Korean language courses worth 2 academic credits require to fulfil 2 study hours per day.
- Courses are subject to change or may be cancelled, depending on the status of registration.
- Click to download a course syllabus.
Grant Eligibility

- **Endeavour Grant**
  - Australian citizens and Permanent Residents
  - Undergraduate students
  - University of East Anglia (UK)

- **VC Coursework Travel Grant**
  - ANU grant
  - All undergraduate students, domestic and international, can apply
  - Where multiple grant types are available
  - Queens University (Canada), UEA (UK), SKKU (South Korea)
Other funding

- OS-HELP Loan
  - Alternative option for later year domestic students
  - Government loan placed on your HECS Debt
  - Need 48 units completed by beginning of course
  - Students can borrow up to $8,149 for study in Asia, or $6,791 for study outside of Asia
How to Apply for a PRIMO program

• Check you are eligible

• Check dates of the winter programs – are you available on those dates?
  – SKKU and UEA both end after the start of semester 2, please discuss this with your college.

• Check you have room for credit - please check with your respective College(s) and have them complete the PRIMO College Approval Form

• Check you have sufficient funds to participate in the program

• Apply before the deadline to Global Programs – 1 April, 2019

• Visit the Global Programs System and apply for each of the PRIMO programs you are interested in: http://www.anu.edu.au/students/careers-opportunities/global-programs/primo-first-year-learning-abroad-programs

• Make sure you complete each application:
  – Provide your “best statement of purpose” in your application
  – Upload PRIMO College Approval Form
Select your PRIMO program


- Select the PRIMO programs you wish to apply to. You will need to submit an application for each program you are interested in.

- Log into the Global Programs system (GPS).

- You may apply for more than one PRIMO Program. If you are shortlisted, you are only offered one PRIMO program. This will be based on your best response to the criteria for the program.

- You will need to submit a separate application for each program, but you only need one college approval form – just attach the same one to the different applications.
Completing your application

- Check your application is completed and submitted.

- “Everything done - great job!” will be displayed and ticks in all boxes.

- If it’s not showing, you have not completed your PRIMO application.

- Email us at outbound.global@anu.edu.au if you have any problems.
What happens next

- Apply by the Global Programs deadline of April 1, 2019
- Eligible students are shortlisted
- Shortlisted students informed if successful for the grant (within 1 week of deadline)
- Students accept or decline in the Global Programs System
- Students must then apply to host institution as well, before the Host deadline
- Grant offers made and paid to students
- Student pay the Host institution (tuition/accommodation) costs to participate*
- Students meet up and make arrangements to fly out with new friends!
Common Questions

• Are the winter programs fee-paying?
Most programs are fee-paying, meaning you pay tuition fees directly to the host institution.

• Who do I pay the tuition fee to?
You pay the Institutions directly, usually via an electronic transfer at your bank or on your card.

• How do I know if I can get credit?
Usually if you have a spare elective (6 units), you may get approval for credit. You need to go see your ANU College as they will decide if you have room in your degree for a short course to be credit bearing.

• What if I cannot get credit from my ANU College?
You are not eligible for the grants or waived tuition if you cannot get credit.

• Do I organise my own flights? And passport?
Yes, you book your own flights and you must get your own passport.
Common Questions – continued

• I’m not a first year – can I apply for the short programs and get the grant?
No, if you are not a first year, you would not be eligible for the grant. However you can still apply for some of the programs directly and participate in the pre-departure meet-up.
Later year students must check all eligibility requirements set by the partner, including GPA requirements.
• What if I’m not selected?
For any student who wishes to apply for short courses themselves at any point, you can do so independently. You organise this yourself (Study Abroad) and you pay for your participation directly to the providing institution.
• What would I need to pay for?
Tuition fee at the institution, accommodation, flights, excursions, food, passport, visas, vaccinations, books etc.
• If I am shortlisted, can I meet others who are also going?
Yes. We will organise an opportunity for all the shortlisted applicants to meet before departure.
Good luck!

anu.edu.au/students/global-programs

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