1. ACCEPTANCE OF THESE TERMS AND CONDITIONS

Information on how to apply for the Charlie Bell Scholarship for Future Leaders (Scholarship) forms part of these terms and conditions. Submission of an application for the Scholarship is deemed acceptance of these terms and conditions.

2. PURPOSE

The Scholarship is designed to encourage people to realise their academic and professional goals by awarding a measure of financial support.

This year, the Charlie Bell School of Management is proud to partner with Global Talent Manager firm Development Dimensions International, Inc. (DDI). Shortlisted applicants will be presented with the opportunity to participate in a leadership program facilitated by DDI Consultants. The program is designed to build foundational leadership skills, raise awareness of personal styles that enable and derail leaders, and introduce a structure and some tools for providing effective feedback and conducting productive, relationship enhancing discussions.

3. DETAILS

Each year, up to three awards may be granted under the Scholarship as follows:

- one award, valued up to $15,000 may only be granted to an employee of McDonald’s Australia Limited or employed at a McDonald’s restaurant by a McDonald’s franchisee (Employee Award);
- two awards, valued each up to $15,000, may be granted at the discretion of the Selection Committee (Discretionary Award).

The Scholarship is awarded in respect of one academic year only, being 2018.

All short-listed applicants will be required to attend a casual dinner on the night of Wednesday 13th December 2017 attended by the Selection Committee and members of the McDonald’s Australia Leadership Team.

All short-listed applicants will be required to attend an interview conducted by the Selection Committee on the morning of Thursday 14th December 2017 at the McDonald’s head office in Sydney.

All short-listed applicants will be offered the opportunity to participate in the DDI Leadership Program (conducted at McDonald’s head office in Sydney). This will include spending the afternoon on Thursday 14th December 2017 working with DDI consultants developing essential leadership skills and gaining insights into the personal attributes that enable or derail leaders. This focus on Leadership will help to maximise the opportunities that are associated with the Scholarship.

McDonald’s Australia will provide return economy flights and overnight accommodation to short-listed applicants who live interstate to attend the DDI Learning Program, dinner and interview.

All short-listed applicants will be notified of the outcome of their application week commencing 18th December 2017.

In March 2018, the winners will be invited to attend a Scholarship ceremony at the Charlie Bell School of Management at which they will receive their certificates.

4. ELIGIBILITY

To be eligible to apply for the Scholarship, applicants must:

- gain acceptance to or be enrolled in, an undergraduate or post graduate degree at an Australian University;
- be available to commence university or continue university, as the case may be, in semester 1, 2018;
- be an Australian citizen or permanent resident;
- not have been a previous recipient of the Charlie Bell Scholarship.

If an applicant is aged under 18 years, parental consent is required to validate the Scholarship application.

5. SUBMISSION OF APPLICATIONS

Applications should be submitted via email to: scholarships@au.mcd.com no later than Wednesday 1st November 2017 (close of business). Applications received after the deadline date (close of business) will not be considered.

Please do not contact McDonald’s with regards to your scholarship application once lodged. All successful and unsuccessful applicants will be contacted in due course.

Only one Application may be submitted per person.

6. SELECTION CRITERIA

A committee, comprised of nominated representatives of McDonald’s, the Bell family and appropriate industry and business representatives (Selection Committee), will judge Scholarship applications on the basis of relative...
merit with reference to the following criteria:

• academic and career achievements, goals and ambitions;
• personal achievements, goals and ambitions;
• community activities and other contributions to society;
• how the applicant expects the Scholarship to impact their studies and facilitate career aspirations;
• an outline of the intended area of study;
• recommendations and references;
• an interview (if short-listed);
• quality of interview performance (if short listed).

The Selection Committee may in its absolute discretion decide not to grant some or all of the Awards, if it considers that there are no applicants or not enough applicants (as the case may be) who sufficiently fulfil the selection criteria. The decision of the Selection Committee is final and no correspondence will be entered into.

Awards will be granted following any applicant verification that McDonald’s requires in its discretion.

7. REQUIREMENTS

Each successful scholarship applicant (Recipient) must:

• not defer their studies;
• diligently and to the best of their ability, apply themselves to their studies;
• comply with all University rules, regulations, by-laws, resolutions and other requirements;
• seek the written approval of McDonald’s in the event that, during 2018, the Recipient wishes to defer, withdraw or discontinue the approved program or wishes to be absent from any reason for a period of 14 days or more from the place of study - such written approval is at all times at McDonald’s absolute discretion;
• act as ambassadors of McDonald’s and participate in media interviews as required;
• refrain from conducting themselves in such manner that McDonald’s in its discretion, considers prejudicial to the reputation of McDonald’s;
• engage with McDonald’s representatives from time to time as deemed mutually suitable, to report on Scholarship related activities;
• speak at McDonald’s functions, if so requested by McDonald’s;

8. ALL AWARDS

Payment of each Award will be made by McDonald’s in two equal instalments. The payment of each instalment will coincide with the bi-annual semesters of Australian Universities for 2018. The payment dates will be determined by McDonald’s at McDonald’s discretion and will be communicated to each Recipient in a timely manner.

Payment of the first instalment is, at all times, conditional upon the Recipient providing McDonald’s with:

• written confirmation from the relevant university of the Recipient’s enrolment;
• written certification of that Recipient’s intention and availability to commence or continue university (as the case may be) in Semester 1, 2018; and
• evidence of Australian citizenship or permanent residency.

Payment of the second instalment is, at all times, conditional upon the Recipient providing McDonald’s with:

• a certified copy of his or her academic transcript for the immediately preceding semester, evidencing that the Recipient has met all course requirements for continued enrolment and has satisfactorily passed all Semester 1 subjects;
• written certification of that Recipient’s intention and availability to continue university in Semester 2, 2018;
• continued compliance with the expectations set out under clause 7 above; and
• in the case of the Recipient being an employee of McDonald’s Australia Limited or a McDonald’s Franchisee, the Recipient’s employment has not been terminated for cause by McDonald’s or one of its franchisees.

9. BREACH OF TERMS AND CONDITIONS

In the event that a Recipient fails to comply with any of the requirements set out in clauses 7 and 8, McDonald’s may in its absolute discretion require the Recipient to repay, in part or in total, monies paid to the Recipient by McDonald’s in connection with the award of the Scholarship.

10. PROMOTION

McDonald’s reserves the right to reproduce in any newspaper, magazine, film, website or other medium, personal details, information and images relating to the Award under the Scholarship to the Recipient.

11. VARIATION TO THESE TERMS AND CONDITIONS

McDonald’s reserves the right to vary these terms and conditions at any time without notice.