



THE AUSTRALIAN NATIONAL UNIVERSITY

# Engaging Research

Office of Commercialisation

November 18 2008

# Engaging Research 2008

- Intellectual Property (IP)  
the outcomes of research
  
- Commercialisation  
using IP for commercial activities:
  - Licensing discoveries to existing companies
  - Starting new companies to exploit ANU IP
  - Other relationships with companies, such as Linkage Grants

# Engaging Research 2008

Overview of today's sessions	9.15-9.30	Welcome
	9.30-10.15	Introduction to IP
	10.15-10.45	IP Discussion
	10.45-11.30	Workshop: IP, Market
	11.30-12.00	Introduction to Markets & Business Models
	12.00-12.30	Workshop: Business Models
	12.30-1.30	Lunch
	1.30-2.30	Researchers' perspectives
	2.30-3.30	Workshop: Finance
	3.30-4.00	Industry perspective
	4.00-4.30	Open discussion – entrepreneurial skills & academia

## Invited speakers

- Robert Miller, Spruson & Ferguson
- Hamish Hawthorn, ATP Innovations
- Ted Maddess, Vision Sciences, ANU
- Tim Senden, Applied Mathematics, ANU
- Lawrence Cram, Deputy Vice-Chancellor, ANU
- Michelle McCann, Spark Solar