

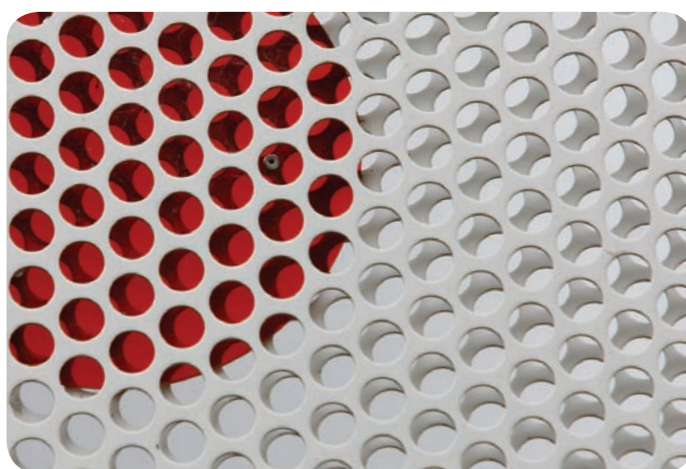
## ENGAGING RESEARCH

A practical commercialisation workshop for research staff & students

Tuesday 18 November 2008

McDonald Room, Menzies Library  
Lunch and light refreshments served  
Free registration for all ANU staff and students

To register or for more information, contact:  
Tom Hammond  
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T: 6125 9243



### ACCESSING THE COMMERCIAL POTENTIAL OF YOUR RESEARCH

A one-day interactive workshop designed for postgraduate and early-career researchers who are looking to develop partnerships with industry. Hosted jointly by the ANU Office of Commercialisation and ATP Innovations, the Engaging Research workshop covers the key factors of identifying, protecting and developing key intellectual property, seeking commercial partners, and maintaining long-lasting relationships with industry to fund future research.

This workshop is recommended for any researchers who are looking to develop their research in conjunction with industry partners, or who see a commercial future for their research.

#### INVITED SPEAKERS

**Mr Hamish Hawthorn**  
CEO, ATP Innovations

**Dr Andrew Blattman**  
Patent Attorney, Spruson & Ferguson Patent Attorneys

**Dr Tim Senden**  
Applied Mathematics, Research School of Physical Sciences and Engineering, ANU

**Dr Ted Maddess**  
Visual Sciences Group, Research School of Biological Sciences, ANU

**Professor Lawrence Cram**  
Deputy Vice-Chancellor, ANU

**Dr Michelle McCann**  
CEO and Technology Director, Spark Solar Australia

