

Can you afford to ignore Europe?

A single open market for Australian Business

BREAKFAST SEMINARS

SYDNEY - 22 FEBRUARY, 2005

The Union Club,
25 Bent Street, Sydney

MELBOURNE - 25 FEBRUARY, 2005

The Athenaeum Club
87 Collins Street, Melbourne

Convened by



**Australian
Institute
of Export**



EUROPEAN
AUSTRALIAN
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COUNCIL



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Both seminars start at 7.45am & conclude 9.45am (registration from 7.15am).
Entry including a light breakfast is \$66 (inc. GST).

Keynote Speakers:



Lord (Leon) Brittan of Spennithorne, QC
DL Vice Chairman, UBS Investment Bank.
Formerly Vice President, European
Commission, responsible for External
Economic Affairs and Trade Policy.



John Finnin, Austrade's Frankfurt based
Regional Director for Europe (including CIS),
Middle East and Africa. Formerly senior
executive at Fosters Group, Australian National
Line, Daikyo and Accor Asia Pacific.

Message

The exciting message for Australian business is that increased opportunities are available **now** with the enlarged European Union.

- 25 countries with a total population of 475,000,000.
- comparable in size and purchasing power to the United States.
- a single open market for manufactures, services and investment.

Focus

- Opportunities in the major continental markets such as Germany, France, Italy.
- New opportunities available subsequent to the accession of ten new member states to the European Union from 1 May, 2004.
- All 25 countries of the EU share the same liberal trade regime which has fostered the close links which exist between Australian business and the UK.

Programme

- Each seminar will take the form of a compact 2 hour morning session concluding at 9.45 am.
- In addition to our keynote speakers, each seminar will include two current case studies - Australian businesses succeeding in European markets.
- An open panel forum at each event will provide opportunities for questions and answers.

Registration Form – Please note bookings only accepted with payment

Please return your RSVP with payment by Tuesday 15 February 2005 to AIEx Level12, 83 Clarence Street, Sydney NSW 2000.

Tel: 02 9350 8170 Fax: 02 9262 3262 Email: institute@aiex.com.au

Please reserveplace(s) for the breakfast seminar in Sydney 22 February 2005 Melbourne 25 February 2005

Name(s):

Position(s):

Organisation: Email:

Address: Tel: Fax:

Payment made by EFT to: Australian Institute of Export (NSW) Ltd Amount paid \$

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Description: Breakfast Seminar & your company name.

Please find my cheque enclosed {made payable to Australian Institute of Export (NSW)} for the amount of \$

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