

In association with:



EUROPEAN  
AUSTRALIAN  
BUSINESS  
COUNCIL

EXPORTRÅDET  
SWEDISH TRADE COUNCIL



Supported by:



Australian Government

Department of Foreign Affairs and Trade



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# INVITATION

## SWEDISH AUSTRALIAN BUSINESS BREAKFAST 9 NOVEMBER 2005

*A HIGH LEVEL SWEDISH BUSINESS DELEGATION VISIT AUSTRALIA IN CONJUNCTION WITH THE SWEDISH STATE VISIT TO AUSTRALIA.*

- The bilateral relationship between Australia and Sweden is strong. Trade and investment are priority areas for further developing this relationship.
- Sweden offers Australian companies many commercial opportunities including a gateway into Europe
- Take this opportunity to deepen existing relationships and increase opportunities for business exchange between Australia, Sweden and the EU.

*GAIN FROM TOP LEVEL INSIGHT AND AN OPPORTUNITY TO SIT WITH INTERNATIONAL BUSINESS LEADERS ...*

**Key Speakers:** Laila Freivalds, Swedish Minister for Foreign Affairs

Michael Treschow, Chairman of the Board, Ericsson, Electrolux and Confederation of Swedish Enterprise

The Hon. Warwick Smith, Executive Director, Macquarie Bank Limited, formerly served as an Australian Federal Minister and in a variety of other public roles.

**MC:** Don Kenyon AM, Distinguished Visiting Fellow, National Europe Centre, Australian National University, Canberra; formerly Australia's Ambassador to the EU and to the WTO

**Date:** Wednesday, 9 November, 2005

**Time:** 7.15 registration – 7.30 seated – 9.00 conclusion

**Venue:** The Grand Ballroom, Four Seasons Hotel  
199 George Street, Sydney NSW 2000

**Cost:** \$49.50 (incl GST) per person includes breakfast

**RSVP:** Before Wednesday 2 November, 2005. Numbers are limited.

**Seating:** Seating will be at tables of 10 and each table will have an industry theme. Please complete the registration form overleaf, indicating your first and second table seating preferences.

**Cancellation:** No refunds or credits will be given for cancellations after 2 November 05.



## REGISTRATION FORM

TAX INVOICE: ABN 23 000 012 779

Please complete and return by facsimile to: 02 9290 3907

Enquiries: [australia@swedishtrade.se](mailto:australia@swedishtrade.se) Tel: 02 9262 1077  
RSVP before 2 November 2005

### TABLES AVAILABLE FOR SEATING PREFERENCE

Swedish business delegation participants are High Profile, Prominent Business Leaders and the table seating will be organised in their various industry sectors.

Please indicate the industry sector table where you would like to sit (1<sup>st</sup> preference with 1, 2<sup>nd</sup> preference with 2 etc)

IT/Telecom	<input type="checkbox"/>	Foreign Affairs	<input type="checkbox"/>
Healthcare	<input type="checkbox"/>	Defence	<input type="checkbox"/>
Mining	<input type="checkbox"/>	Banking/Finance	<input type="checkbox"/>
Transport	<input type="checkbox"/>	Other	<input type="checkbox"/>

Please note, we will make every effort to fulfil your request, but cannot guarantee seating.

Name/s: \_\_\_\_\_

Position/s: \_\_\_\_\_

Organisation/s: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Name/s: \_\_\_\_\_

Position/s: \_\_\_\_\_

Organisation/s: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

**Corporate tables of 10 available - \$495.00 – Please contact us for bookings**

***This document will constitute a TAX INVOICE for GST purposes when payment is made.***

**PAYMENT DETAILS:** I am paying for \_\_\_ guests @ \$49.50 per head. Total amount paid: \$ \_\_\_\_\_

**CREDIT CARD - VISA OR MASTERCARD ONLY:** VISA or MASTERCARD No: \_\_\_\_\_

Expiry Date: \_\_\_ / \_\_\_ Amount: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

**CHEQUE** payable to: Swedish Australian Chamber of Commerce Mailed to: Level 25, 44 Market Street, SYDNEY NSW 2000